## ABSTRACT

A system and method of enhancing the viewing experience of at least one viewer of a broadcast presentation by displaying, in a background layer of a single-window, layered display, a broadcast presentation, and for displaying, in at least a second layer of the layered display, at least one overlay having a substantially transparent background and having at least one overlay having a plurality of user-selectable multi-media tools, for manipulating the overlay by adding user-prepared enhancements to be viewed in connection with the broadcast presentation. The system may also transmit the user-prepared enhancements to all of viewers of the broadcast presentation over a computer network, where they are displayed on display devices associated with each viewer of the broadcast presentation. The system and method permits a user to dynamically merge, create, and modify display information which is displayed on a display device such as a computer monitor attached to a personal computer and to output the modified signal to other users for their viewing.